



Corporate Profile

**Ganesham Securities Pvt. Ltd.**

*Let us work for you,  
Let the markets work for you*



# From the Founder's Desk

Dear Patron,

It is close to 1 decade we have stepped in the world of Capital Markets. We started our journey when we were no where. But with commitment, ethics and your support, we dream to be everywhere. We have witnessed several ups and downs in the financial & capital markets during our journey so far. We had to pass through tough periods, which could not stop our advancement, rather made us more committed and strengthened our belief in being transparent and more ethical. We as an organization have evolved.

We have started from a grass root level. That is why we know your needs, your requirements and your demands better. Our endeavor is to build up a relationship with you, which is beyond the Member-Client Agreement and KYC Form. We try to become more than your Stock Broker, to become your friend, to assist you to discover the right direction in this world of Financial Market. We need business, but not at the cost of your loss.

So, join us for partnering growth. Let us succeed together.

On behalf of team Ganesham

Shree Kant Ladia

## VISION & MISSION

“to be a respected financial services organization enabling wealth creation for all our customers, by virtue of continuous innovation, pragmatic approach, synchronized team effort and ethical outlook”



गणेशम्

# Company Overview

Ganesham Securities Private Limited (Ganesham) is one of the renowned stock broking houses in Kolkata catering wide range of services to its esteemed clientele. The Company has been promoted by Mr. Raj Kumar Ladia in the year 1995 as a private limited company under the name of Ladia Securities Private Limited. The name of the Company was changed to its present name w.e.f. May 22, 2006. Backed by sound and focused promoter pedigree and proven track record, the Company offers following services to its diverse client base. The services offered by the group are –

- ❑ Stock Broking;
- ❑ Arbitrage Trading;
- ❑ Commodity Broking;\*
- ❑ Currency Broking

Apart from this, Ganesham offers daily stock calls to its clients through its Research Advisory Desk which focuses on the markets extensively.

The Company has started its business with a small proprietary trading desk and is now diversified into different activities of Capital markets. Today, the Company caters its services to select client base of around 600 (includes Retail, High Networth Individuals & Body Corporates) with extra focus on Risk Management for the past one year. Ganesham possesses the following memberships –

- ❑ NSE CM, FO, CD (SEBI Regn No.: INZ000231835)
- ❑ MCX CD (SEBI Regn No.: NZ000231835)
- ❑ BSE FO (SEBI Regn No.: NZ000231835)

Oflate, Ganesham has started its business operation through Franchise/Branch network. It has also started focusing on Institutional clients thereby building strong relationships. Ganesham strongly believes that the current market situation gives an opportunity to strengthen businesses through greater emphasis on productivity and efficiency. The company is equipped with the latest technological infrastructure and system requirements. The company also provides online trading services.





# Management Profile

## Name, Designation

## Experience / Responsibility

**Mr. Raj Kumar Ladia**  
Chief Mentor

- ❑ Over 35 years of rich experience in Capital markets & Commodity markets
- ❑ Involved in strategic decisions of the Company

**Mr. Shree Kant Ladia**  
Chief Executive Officer

- ❑ Over 22 years of rich experience in Capital markets
- ❑ Involved in Financial Planning & Business Development activities of the group

**Mr. Rishi Kant Ladia**  
Wholetime Director & Compliance Officer

- ❑ Over 17 years of rich experience in Capital markets
- ❑ Involved in Compliance & Back Office related activities

**Mr. Shashi Kant Ladia**  
Wholetime Director

- ❑ Over 17 years of rich experience in Capital markets
- ❑ Involved in Banking & Administration related activities of the Company

Year	Milestones
1995	<input type="checkbox"/> Year of Incorporation;
1999	<input type="checkbox"/> Trading member of The Calcutta Stock Exchange Association Ltd. (CSE);
2003 – 04	<input type="checkbox"/> Applied for the membership of National Stock Exchange (NSE) of India Ltd. and started operations on NSE in 2004;
2007	<input type="checkbox"/> Trading member of The Bombay Stock Exchange (BSE) in Derivative Segment;
2008	<input type="checkbox"/> Obtained membership of Multi Commodity Exchange of India Ltd.; <input type="checkbox"/> Obtained membership of MCX Stock Exchange Ltd. for Currency trading; <input type="checkbox"/> Started trading on BSE in CSE platform;
2009	<input type="checkbox"/> Obtained membership of National Spot Exchange Ltd.; <input type="checkbox"/> Obtained membership of National Stock Exchange of India Ltd. for Currency trading;
2010	<input type="checkbox"/> Obtained membership of United Stock Exchange of India Ltd. (USE) for Currency trading; <input type="checkbox"/> Client base of 600 Individuals and Body Corporate





गणेशम्

## Our Strengths

- ❑ Belief in Ethics
- ❑ Transparency in Business Practices
- ❑ Equipped with Latest Technology
- ❑ Strong Risk Management
- ❑ Good Corporate Governance Practices – Independent Directors on Board
- ❑ Growth Oriented Focus
- ❑ Zero Client Attrition





# Range of Services

## 1. Trading in NSE – CM & FO

- Registered Member of National Stock Exchange in Capital Market and Self Clearing Member in Futures & Options Segment

## 2. Trading in BSE

- Trading platform in Bombay Stock Exchange (BSE) through CSE Membership;
- Trading member of BSE in derivative segment

## 3. Commodity Broking\*

- Registered Member of Multi Commodity Exchange of India Ltd.

\* Through its group company







गणेशम्

## Range of Services...Contd.

### 4. Currency Broking

- Registered Member of MCX Stock Exchange Ltd. for Currency trading;
- Registered Member of National Stock Exchange Ltd. for Currency trading;
- Registered Member of United Stock Exchange of India Ltd. for Currency trading

### 5. Franchise Distribution

- Thorough training on Market Operations, Dealing and Back Office, at no cost, to the person interested in franchise;
- Technical support and guidance to the franchise in order to establish and capture the business







# How to reach us...

## Direct

Ganesham Securities Pvt. Ltd.  
9, India Exchange Place,  
8th Floor,  
Kolkata -700 001, India

Phone: +91 (33) 2213 1581 / 1582  
Fax: +91 (33) 2213 1569

Email: [ladiasec2@hotmail.com](mailto:ladiasec2@hotmail.com),  
[rishikant.ladia@ganeshamonline.com](mailto:rishikant.ladia@ganeshamonline.com)

Website:  
[www.ganeshamonline.com](http://www.ganeshamonline.com)

## Partners

We have franchisee network i.e.,  
**Business Partners** throughout  
India.







**Thank You!!!**

---

9, India Exchange Place, 8th Floor, Kolkata -700 001

Phone: +91 (33) 2213-1581/82 | Fax: +91 (33) 2213-1569

Email : [ladiasec2@hotmail.com](mailto:ladiasec2@hotmail.com), [rishikant.ladia@ganeshamonline.com](mailto:rishikant.ladia@ganeshamonline.com)

Website : [www.ganeshamonline.com](http://www.ganeshamonline.com)